

Curamericas Digital Marketing Intern

Reports to: Executive Director

Length of Engagement: August 15 – December 15 (flexible start/end dates)

Minimum of 15 hours/week, preference to 20+

Compensation: Unpaid

Location: Raleigh, NC

Responsibilities: Curamericas Global, non-profit dedicated to helping mothers and children in need around the world seeks a Digital Marketing interns at our Raleigh office. The main purpose of this internship is to support the marketing team at Curamericas Global. This includes:

Digital Marketing (~40%):

- Assist in the management of Curamericas Global’s website
 - (includes updates to “Spread the Word” page, sliders, posting blogs, etc.)
- Maintain a sustained and thorough social media presence through multiple social media outlets: Facebook, Twitter, Instagram and Tumblr.
- Marketing for fall events
- Basic graphic design for marketing purposes (if applicable)

Outreach (~40%)

- Represent Curamericas at presentations and volunteer fairs, the Guatemalan Consulate and other events.
- Phone calls asking for support to local businesses and past supporters including cash and in-kind donations for annual Hops for Hope event
- Calls/emails to churches to set up presentations
- Outreach to promote Curamericas’ events

Other tasks (~20%)

- General office admin and team assistance
- Professional development*

*Learning and networking opportunities include: USAID Global Health e-Learning courses, Triangle Global Health events, Care Group and CBIO learning materials.

Qualifications:

- College junior, senior, graduate student or recent graduate
- Strong communication skills (over the phone, face-to-face and email)
- Microsoft Office skills required
- A results-oriented person who is able to work independently
- Enthusiastic attitude and willing to do whatever is needed to help the team

Application Instructions: Please send completed application, resume and cover letter to Charlotte Patterson at cpatterson@curamericas.org, or mail application and materials to:

Future Opportunities

In addition to the internship that is offered, interns who worked/will work during Fall 2019 or Spring 2020 have the opportunity to potentially be promoted to the Program Fellow paid position in August

2020. Curamericas Global is seeking a goal-oriented and ambitious individual, who has received an undergraduate degree, to join the team. The Program Fellow position involves working with the Executive Director, country partners, and the Curamericas Global program team to support the development of new programs as well as ensure the current programs are effectively coordinated and implemented.

Curamericas Global
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