

## Curamericas Business Strategy Intern

**Reports to:** Executive Director (holds MBA from Chicago Booth)

**Length of Engagement:** August 15 – December 15 (flexible start/end dates)

Minimum of 15 hours/week, preference to 20+

**Compensation:** Unpaid

**Location:** Raleigh, NC

**Responsibilities:** Curamericas Global, non-profit dedicated to helping mothers and children in need around the world seeks a Business Strategy intern at our Raleigh office. The main purpose of this internship is to support business strategy and development at Curamericas Global. This includes:

### Market Research (~45%):

- Conduct market research and analysis to identify strengths, weakness, opportunities, to improve Curamericas Global's business position
- Analyzing quantitative and qualitative data to discover industry trends and development
- Conduct competitor research and gap analysis
- Conduct research through publications, internal discussions, analyst reports and publicly available information to understand Curamericas Global's work and market

### Business Development(~45%)

- Development of analytic models to support the business development process
- Business model construction and analysis
- Effectively communicating research results to support appropriate strategic recommendations.
- Create in-depth deliverables (such as research summaries, presentations, etc.) communicating research results to support appropriate strategic recommendations.

### Other tasks (~10%)

- General office admin and team assistance
- Professional development\*

\*Learning and networking opportunities include: USAID Global Health e-Learning courses, Triangle Global Health events, Care Group and CBIO learning materials.

### **Qualifications:**

- College junior, senior, graduate student or recent graduate
- Excellent writing, research, and communication skills
- Experience developing clear and compelling communication materials, both in writing and in PowerPoint presentations
- Strong attention to detail and the capacity to balance multiple responsibilities
- A results-oriented person who is able to work independently
- Enthusiastic attitude and willing to do whatever is needed to help the team

**Application Instructions:** Please send completed application, resume and cover letter to Charlotte Patterson at [cpatterson@curamericas.org](mailto:cpatterson@curamericas.org), or mail application and materials to:

### Future Opportunities

In addition to the internship that is offered, interns who worked/will work during the spring or summer of 2019 have the opportunity to potentially be promoted to the Program Fellow paid position in August. Curamericas Global is seeking a goal-oriented and ambitious individual, who has received an undergraduate degree, to join the team. The Program Fellow position involves working with the Executive Director, country partners, and the Curamericas Global program team to support the development of new programs as well as ensure the current programs are effectively coordinated and implemented.

Curamericas Global  
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