

Economics 846

Fall 2015

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Grade Assessment. Your grade will be based on a paper due on the last day of class. As you know, the field requirement for industrial organization is a paper. The paper for this class ideally will be a springboard for your field requirement. The paper will consist of a brief review of the literature, a model, and some basic results of the model. All students will present an article in class; this should be related to your paper topic. I will be happy to go over specific papers to examine and present in class.

General References

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Laffont and Tirole, A Theory of Incentives in Procurement and Regulation, MIT, 1993. (L-T)

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Abbreviations

AER *American Economic Review*

BJE *Bell Journal of Economics*

RAND *RAND Journal of Economics*

RESTUD *Review of Economic Studies*

JPE *Journal of Political Economy*

Econometrica *Econometrica*

JEMS *Journal of Economics Management and Strategy*

JLEO *Journal of Law Economics and Organization*

JPUBE *Journal of Public Economics*

JLE *Journal of Law and Economics*

JRE *Journal of Regulatory Economics*

IJIO *International Journal of Industrial Organization*

QJE *Quarterly Journal of Economics*

A. Standard IO Product Markets

*Tirole Chapters 5 and 7

*Shaked and Sutton, "Relaxing Price Competition Through Product Differentiation" *RESTUD*, Vol. 49, No. 1 (Jan., 1982), pp. 3-13

B. Price discrimination and Product Differentiation

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*Laffont and Martimort, The Theory of Incentives I: The Principal-Agent Model, Chapter 3.

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*Johnson and Myatt, "Multiproduct quality competition: Fighting brands and product line pruning," *AER* 93.3 (2003): 748-774

C. Bundling and Tying

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Biglaiser and Ma, (2003) "Multi-product Adverse Selection with Competition" *RAND* 266-286.

*Zhao, J. "Competitive Bundling," mimeo.

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D. Vertical Control and Foreclosure

*Tirole Chapters 4 and 8.

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*Aghion and Bolton (1987), "Contracts as Barriers to Entry," AER, 388-401.

*Figuera, Ide, Montera (2015), "Discounts as Barriers to Entry," mimeo.

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E. Models with Switching Costs and Network Externalities

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F. Two-Sided Markets

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G. Product Selection, Quality, and Advertising

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