

## ECONOMICS 101h-002: HONORS INTRODUCTORY ECONOMICS

Professor Boone A. Turchi  
Office: 200A Gardner Hall  
919-966-5348

Recitation Section: Tuesday 6-7 p.m. Gardner 106  
Office Hours: Tu. 4:45-5:45 p.m.  
turchi@email.unc.edu  
web page: Sakai

### **Materials for Purchase:**

- Required Text:** William J. Baumol and Alan S. Blinder, *Economics: Principles and Policy* (13th Edition, 2016).  
Note: I have ordered two versions of the textbook: (1) the first version is the textbook alone; (2) the second version includes the online course *Aplia* and also includes an E-book of the text. Some students find the web-based instruction useful and some don't. The choice is yours. If you decide that you need *Aplia* later, you can still buy it, but it will be more expensive.
- Required Text:** Paul Krugman, *The Conscience of a Liberal*. WW Norton & Co. 2009 (paperback)
- Required Text:** Charles Murray, *Coming Apart: The State of White America, 1960-2010*. Crown Forum, 2012. (paperback)
- Required Subscription:** *The Wall Street Journal* (Special Subscription available for the class. Subscription card at Student Stores)
- Required Course-Pak:** Problem Sets to be purchased at Student Stores
- Optional Book:** Burton G. Malkiel, *A Random Walk Down Wall Street*, (11th ed., New York: W.W. Norton, 2016).  
The best single introduction to the stock market of which I am aware.

### **Administrative Information for Students:**

- a) **Internet Browser:** You will be required to download material from the course web site. The official browser for the course is Microsoft's *Internet Explorer*. I believe that *Firefox*, *Chrome*, (and perhaps other browsers) will work as well. Apple users can use Safari, but be aware that Safari does not automatically refresh the course web page. You must do it manually
- (b) **Your E-mail address:** You *must* have a functioning official UNC email address to which I can send messages. Your UNC e-mail address must be the address that accompanies the official UNC on-line class roll. You will be responsible for all course email sent to the address on your official course roll.

This course is an introduction to the study of economics. It has a number of goals: (1) to impart a basic understanding of how a market economy works; (2) to introduce students to the "economic way of thinking" about economic and social problems; (3) to prepare a student to take further courses in economics. It covers a wide range of topics, including (1) the determinants of economic activity, (2) inflation, (3) unemployment, (4) operation of the price system, (4) monopoly and other forms of imperfect competition, (5) the impact of international trade, and (6) the determinants of the distribution of income and wealth.

This course has two lectures per week and a single recitation section per week. Occasional *lecture supplements* may be posted on the course web site. You are responsible for incorporating them into your notes before the next lecture. A weekly review & problem solving session may be arranged with undergraduate TAs.

**Problem Sets** are for your use in solidifying your grasp of the material. They will not be graded. The course outline below shows at about what time you should begin working on each problem set. I will periodically post answer keys on the web.

Two in-class midterm exams will be given during regular lecture hours in this course. Each is required and each will count for 25% of your final grade. *There will be no make-ups for hour exams*. Should you be forced to miss *one* hour exam *with a valid excuse* you will be allowed to use the final exam raw score in place of the missing hour exam. Missing a second hour exam will result in a grade of zero for that exam. The comprehensive final exam will count for 35% of your course grade. 15% of your course grade will be based on your participation in class, recitation sections, and performance on other graded activities.

The reading assignments are given below. You are *strongly encouraged* to do the reading before the lecture at which the corresponding topic will be covered. All appendices to chapters should be read unless specifically excluded. Reading assignments average about 50 pages per week; *don't get behind!* Lectures and readings, while generally not identical, will be complementary; understanding them both will greatly enhance your probability of success in this course. Part of your job is to integrate the lectures with your reading. ... **Outline on following page ...**

**COURSE OUTLINE and SCHEDULE OF READINGS (Approximate)**

Dates	Text Assignments	Topic
Aug 18, 20	Ch. 1, 2	Introduction to Economics; Supply and Demand: The Basics
Aug 25, 29	Ch. 3, 4, (9*)	The Problems of Economics; Supply and Demand: Applications (*Stock Market Chapter to be read on your own.) <b>(Problem Set #1)</b>
Sep 1,3 8	Ch. 5 (+appendix), 6	Consumer Choice, Market Demand, Elasticity, & Demand Measurement <b>(Problem Set #2)</b>
Sep 10, 15	Ch. 7, 8	The Business Firm, Profits, & Opportunity Cost. Input Decisions and Production Costs <b>(Problem Set #3)</b>
Sep 17, 22, 24	Ch. 10, 14, 19*, 20* & 21	The Firm and the Industry under Perfect Competition ; The Price System and the Case for Laissez Faire (with some caveats); The Distribution of Income and Wealth [ <i>* Chapters 19 &amp; 20 are optional</i> ] <b>Problem Set #4)</b>
<b>Oct 1</b>		<b>HOURLY EXAMINATION</b>
Sep 29, Oct 6	Ch. 35, 29*	International trade and Comparative Advantage; Money & the Banking System [ <i>*TAs lecture on this topic in section; don't get behind in the reading!</i> ] <b>Problem Set #5 (Questions 1-5)</b>
Oct 8, 13	Ch. 22, 23	Introduction to Macroeconomics; Unemployment & Inflation <b>Problem Set #5 (Q 6-10))</b>
Oct 16		<b>FALL BREAK</b>
Oct 20, 22	Ch 25, 26 (Read App. A*);	Consumer Spending & Demand; Demand-Side Equilibrium; Multiplier Analysis [ <i>TAs lecture on this</i> ];
<b>Oct 27</b>		<b>Class Presentations on Krugman and Murray (Completed in Recitation Section)</b>
Oct 29	Ch. 26, 27	Demand-Side Equilibrium; Multiplier Analysis / Supply Side equilibrium <b>Problem Set #6, (Parts A &amp; B)</b>
Nov 3, 5	Ch 28, 30, 31	Supply-Side Equilibrium: Fiscal Policy; Monetary Policy and the Great Recession <b>Problem Set #6, (Parts C &amp; D)</b>
Nov 10	Ch 33	The Budget Crisis and the National Debt
Nov 12, 17, 24	Ch 11, 12	Monopoly, Monopolistic Competition, Oligopoly; <b>Problem Set #7</b>
<b>Nov 20</b>		<b>HOURLY EXAMINATION</b>
Nov 26		<b>THANKSGIVING BREAK</b>
Dec 1	Ch. 15, 16, 17	Critique of the Market Mechanism; Course Conclusion

⌘ Final Examination: Thursday, December 10th @ 12:00 noon

## How to Survive Economics 101h

*"Toto I've a feeling we're not in Kansas anymore."*

This course has the dual task of preparing beginning students for advanced work in economics *and* exposing others who will never take another economics course to a wide range of economic topics and theories, all in one semester. The Economics Department demands that we cover a large amount of material; consequently, we've got a lot to do. The following items should help you get the most out of the course.

1. Economists approach the study of human economic behavior in a more abstract manner than do other social sciences. They develop *theories of behavior* and attempt to test them by observing the real world. This theorizing attempts to be logically consistent and rigorous, and it often is aided by tools such as mathematics and graphs. *Graphical analysis is an absolutely central part of this course; so, learn how to reason using graphs and put in the necessary effort to become comfortable explaining economic phenomena with graphs.* You may not like graphs but you're going to see a lot of them here and you will have to be able to use them on exams.
2. I guarantee that you will increase your understanding of economics considerably if you **recopy your lecture notes by hand** each week. Recopying your notes has a number of benefits: (a) it (probably) puts them into a more legible form so that you can read them! (b) it forces you to go through the material again — writing the notes again really does help concepts and information sink in — and it allows you to find mistakes, gaps, things that just don't seem right, etc., in the notes you took in lecture. Typing them on a computer won't help — if you're a good typist. The point is to work through the material slowly enough for the material to sink in. If you do this faithfully, you'll find that studying for exams is immeasurably easier than it would be otherwise.
3. Read the text (and other assignments, if any) as you recopy the notes. Use the text as a resource to find answers to things you don't understand in lecture. Add text material into your recopied notes, which then become a much more comprehensive reference for tests, exercises, etc. Try this: Draw a line down the middle of the page; put your lecture notes on one side and associated notes from reading on the other side.
4. Remember, the lectures and the text readings *are two distinct, but reinforcing, sources of information for the course.* Sometimes the lecture and text material will be very similar — perhaps almost identical. Other times lectures and readings will differ substantially even though they ostensibly cover the same topics. *It is your responsibility to integrate text and lecture material;* don't wait until the night before an examination to do it. Recopying your notes helps you do that.
5. You can use a highlighter to mark passages in your text (if you own it!), but if that's all you do, you'll simply have a more colorful book. Marking text passages contributes almost nothing to your absorption and integration of text matter *unless you write down important material some place* (e.g., in your recopied lecture notes).
6. *Ask questions in lecture.* It has a number of benefits: (a) it helps the other students who would like to ask but are too timid; (b) it helps me gauge whether the material is getting through; (c) it slows me down if I'm going too fast.
7. The examinations and the exercises have different purposes. The exercises allow you to think more deeply and expansively about economic problems than is possible in an examination. Their form often differs from that of the exams; however, doing and understanding them will definitely help you on the exams. I make copies of previous exams or practice exams available before tests so that you can get practice answering exam-style questions (See the course web site). Note the old essay exam questions in your Course-Pak.
8. Use the TAs' and my office hours. They're there for you to use. This course has an advanced undergraduate economics major TA. In addition, I'm giving you the names, addresses and office hours of the graduate TAs in my large course. This will give you a wide variety of times and people, in addition to me, from whom you can obtain help outside of class.

*The Honor Code is in effect in this class and all others at the University. I am committed to treating Honor Code violations seriously and urge all students to become familiar with its terms set out at <http://instrument.unc.edu>. If you have questions, it is your responsibility to ask me about the Code's application. All exams, written work, and other projects must be submitted with a statement that you have complied with the requirements of the Honor Code in all aspects of the submitted work.*